



New Mexico Solar Energy Association

2010 Price List

2010 Display Ads, Solar Fiesta Booths, Membership



** Register for Solar Fiesta before Monday, July 19, 2010 to receive a 10% discount on Solar Fiesta items! **

* Register for Solar Fiesta before Monday, August 2, 2010 to receive a 5% discount on Solar Fiesta items! *

Solar Fiesta, SunPaper and Membership Prices

(See our Solar Fiesta Package Deals below.)

Solar Fiesta Booth Rental		Display Ads¹			
Inside booths - no frills				Solar Fiesta Guide^{2,3}	SunPaper² (Ads in the other bi-monthly newsletters)
Each booth includes one table, two chairs and one weekend workshop pass (wristband). Does not include table cover, table skirt or carpet.			Dimensions		
Indoor - 8' deep x 10' wide - (A; 114-125))	\$385	Full page	9 ½"h x 7"w	\$305	\$122
Indoor - 6' deep x 10' wide - (B; 101-113)	\$330	1/2-Pg	4 ¼"h x 7"w	\$165	\$66
		1/4-Pg	4 ¼"h x 3½"w	\$90	\$36
		1/8-Pg	2"h x 3½"w	\$50	\$20
Outdoor Booths - no frills		¹ Call us for ad design fees. ² Artwork should be black and white; send camera-ready art or a file in .tif, .pdf, .jpg, or .gif format with a resolution of at least 250 dpi. ³ Solar Fiesta Ads due by Monday, August 2, 2010.			
Each booth includes one table and two chairs. Bring table cover and/or skirt and CA-approved shade structure.					
Outdoor - North Lot, Corner Booth, 11'x11' (NC) (20,24,25,29,30,34,35,39,40,43)	\$175				
Outdoor - North Lot, Aisle Booth, 11'x11' - (NA) (21-23,26-28,31-33,36-38,41-42)	\$125				
Outdoor - South Lot, Corner Booth, 11'x11' - (SC) (44,46,47,49,50,54,55,59)	\$160				
Outdoor - South Lot, Aisle Booth, 11'x11' - (SA) (45,48,51-53,56-58)	\$110				
Outdoor - Non-Profit Row - 10'x10' - (NP; 88-99)	\$35				
Big Rigs/Educational Trailers - (T)	\$140				
Alternative Fuel Vehicles - (V)	\$165				
Discount for each additional booth:	-\$25				
Electricity is available for indoor and many outdoor booths	\$55				
		Solar Fiesta Admission Fees		Membership	
		Sat and Weekend Workshops	\$15	Individual/Family	\$30
		Sunday Workshops	\$10	Senior, Student, Teacher	\$10
		Daily Exhibits-only	\$7	Business	\$75
		Solar Fiesta T-Shirt	\$20	Individual/Family Lifetime	\$250
				Business Lifetime	\$400
		(Women's or Men's: S/M/L/XL/XXL. XXXL by special order – contact us.)			
Members have booth priority through the discount dates. Non-profits may not have booth choice.		Exhibiting NMSEA Business Members will receive a sign at the Solar Fiesta to display their NMSEA membership.			

Solar Fiesta Package Deals

Would you like a group of ads and a Solar Fiesta booth at a reduced price?

Package deals enable you to maintain a NMSEA presence throughout the year at a discount.

All deals include a Solar Fiesta booth, an ad in the Solar Fiesta (SF) Guide and in five SunPapers.

Use the same ad for all or vary them as you desire. Pay one fee for these and more.

Package Deals	Non-Profit ⁴		Watt ⁴		Kilowatt ⁴		Megawatt ⁴		Gigawatt ⁴	
Benefits	Item	Value	Item	Value	Item	Value	Item	Value	Item	Value
Booth or Upgrade toward Allowance	NP	\$35	NA or SA	\$125	NC or SC	\$175	B or outside	\$330	Inside or outside	\$385
Ad in Solar Fiesta Guide (1)	Bizcard	\$50	Bizcard	\$50	1/4-Pg	\$90	1/2-Pg	\$165	Full Page	\$305
Ad in SunPapers (5)	Bizcard	\$100	Bizcard	\$100	1/4-Pg	\$180	½-Pg	\$330	Full Page	\$610
Weekend Workshop Passes			1	\$15	2	\$30	4	\$60	5	\$75
Daily Exhibit Passes	4	\$28	4	\$28	6	\$42	10	\$70	12	\$84
Solar Fiesta T-Shirts			1	\$20	2	\$40	4	\$80	5	\$100
Approximate Value		\$213		\$333		\$557		\$1,035		\$1,559
Package Deal Price		\$190		\$300		\$500		\$930		\$1,400

⁴Electricity is included in package deals for Megawatt and Gigawatt packages; electricity can be purchased for \$50 in other packages.

For further information on display ads, Solar Fiesta booths or package deals, contact our 2010 Solar Fiesta Exhibit Manager, Janet Bridgers (805-487-2999, janetbridgers@msn.com) or our office (505-246-0400/888-886-6765, info@nmsea.org).