



# New Mexico Solar Energy Association

## 2010 Display Ad and Solar Fiesta Booth Registration Form



### Exhibitor Details

Date: \_\_\_\_\_

Please print clearly and include all requested information.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Booth Choice:** 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

(Members have priority through discount dates.)

### Please Note:

**Cancellation fees** of 50% will apply for cancellations after 9/1.  
**If you have special needs** such as very early set up or late take down, please let us know before the Solar Fiesta so we don't have to do things like track you down late Sunday evening.  
Thanks!

### Payment (mark one)

\_\_\_ Check: Chk # \_\_\_\_\_ Amt \$ \_\_\_\_\_ Mailed \_\_\_\_\_

\_\_\_ Money Order \_\_\_ Visa \_\_\_ MasterCard

Charge Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ Digits on back of card \_\_\_\_\_

Registration is complete when payment has been received.

### Demonstrations, Workshops & Technical Sessions

To submit a request to present a general talk (1 hr), a technical session (20 min) or a demonstration at the 2010 Solar Fiesta, please register your talk on our website. **Deadline: Monday, 7/19**

### Hotel Arrangements

We plan to arrange a block of discounted rooms at a nearby hotel. Are you in need of accommodations?

\_\_\_\_\_ Yes. Send information.

### To Register - Please do one of the following:

- A. **Call us:**  
505-246-0400 / 888-886-6765
- B. **Fax us:** 505-246-2251
- C. **Mail with check or CC info to:**  
New Mexico Solar Energy Association  
1009 Bradbury Dr SE, Ste. 35  
Albuquerque, NM 87106

### Questions?

Contact the office or  
Janet Bridgers, Solar Fiesta Exhibit Manager,  
805-487-2999, janetbridgers@msn.com

Thank you!

### Solar Fiesta Pricing

Qty Price Ext Amt

#### Package Deals (#: please include T-shirt sizes)

Gigawatt (5: _____)	\$1,400
Megawatt (4: _____)	\$930
Kilowatt (2: _____)	\$500
Watt (1: _____)	\$300
Non-Profit	\$190

#### A la Carte Pricing

##### Solar Fiesta Booths

Electricity for Booth	\$55
Indoor - 8'd x 10'w (A; 114-125)	\$385
Indoor - 6' deep x 10' wide - (B; 101-113)	\$330
Outdoor - North Lot, Corner Booth, 11'x11' (NC; 20,24,25,29,30,34,35,39,40,43)	\$175
Outdoor - North Lot, Aisle Booth, 11'x11' (NA; 21-23,26-28,31-33,36-38,41-42)	\$125
Outdoor - South Lot, Corner Booth, 11'x11' (SC; 44,46,47,49,50,54,55,59)	\$160
Outdoor - South Lot, Aisle Booth, 11'x11' (SA; 45,48,51-53,56-58)	\$110
Outdoor - Non-Profit - 10'x10' (NP; 88-99)	\$35
Big Rig/Educational Trailer - (T; South)	\$140
Alternative Fuel Vehicle - (V; West)	\$165
(Subtract \$25 for each additional booth)	(-\$25)

##### Solar Fiesta Guide Display Ads

Full Page	\$305
1/2-Page	\$165
1/4-Page	\$90
1/8-Page (biz card)	\$50

##### Solar Fiesta Tickets and T-shirts

Sat/Wknd Workshop Pass (best deal)	\$15
Daily Workshop Pass	\$10
Weekend Exhibits-only Pass	\$8
Daily Exhibits-only Pass	\$7
Solar Fiesta T-Shirts - size(s): _____	\$20

##### Solar Fiesta Subtotal

<u>Early Registration By 7/19</u>	-10%
<u>Early Registration By 8/2</u>	-5%

##### Solar Fiesta Total

### General Items

#### Individual SunPaper Display Ads (5 bi-monthly issues per year)

Full Page	\$122
1/2-Page	\$66
1/4-Page	\$36
1/8-Page (biz card)	\$20

#### Membership

Individual/Family	\$30
Senior, Student, Teacher	\$10
Business	\$75
Individual/Family Lifetime	\$250
Business Lifetime	\$400

##### General Items Subtotal

### Total General and Solar Fiesta (pay this amount)

### Silent Auction Donation (description and retail price):

*Please note: Solar Fiesta is September 11-12, 2010 at Menaul School in Albuq (301 Menaul NE). The 2011 Solar Fiesta will be held in May.*