



## New Mexico Solar Energy Association

1009 Bradbury SE #35, Albuquerque, NM 87106 · 505-246-0400 · Fax 505-246-2251

[www.nmsea.org](http://www.nmsea.org)

*Promoting Renewable Energy and Sustainability Since 1972*



September 1, 2010

Dear 2010 Solar Fiesta Exhibitor!

Thank you for participating in the 11th annual **Solar Fiesta!** We look forward to seeing you this Friday, 9/10 for setup and Saturday/Sunday, 9/11-12 for the event. Gates are open 10am to 5pm.

**With our new site, some things will be different this year.** This letter and the enclosures will help you prepare for a great fiesta. Even if you are a seasoned veteran of the Solar Fiesta, **please read the enclosed Instructions!** Please feel free to email or call us if you have any questions.

**"What A Bright Idea!"** tops the banner as the fiesta theme this year, welcoming the surging interest in renewable energy that is sweeping the nation. We encourage the general public, as well as sustainability enthusiasts, to join the party and embrace the change!

The **free workshop on Saturday at 10:30am** by energy efficiency expert Alan Zelicoff is entitled "Energy Literacy: Numbers That Matter." The workshop is a valuable resource for attendees to move toward energy savings. **Sunday's free workshop at 10:30am** is an introduction to solar heating and electricity.

Tickets

Saturday and Sunday: Adult exhibit entry - \$7 each, Senior: \$6, Students w/ I.D. and kids over 12: \$5. Free admission, with ID, for NMSEA members, children under 12, teachers and PNM employees. The PNM bill insert has a coupon for \$1 discount on adult tickets.

Workshops: All-day Saturday and all-weekend: \$15 (NMSEA Members \$13). Sunday: \$10 (NMSEA Members \$8). The PNM bill insert has a coupon for \$2 off all-weekend tickets.

Note: the maximum amount a person could pay for all weekend exhibits and workshops: \$26. For NMSEA Members, the maximum is \$13.

Please help us boost attendance at the Solar Fiesta, especially with today's emphasis on energy and green jobs! Word of mouth is an important way that people hear about the event. Spread the word! Encourage your friends, customers and clients who are squeezed by energy bills to attend. Thanks!

Sincerely,

**Janet Bridgers**

2010 Solar Fiesta Exhibit Manager

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**(805) 487-2999 cell**

Mary McArthur

2010 Solar Fiesta Manager

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Encl: Vicinity Map  
Solar Fiesta Site Map  
Exhibitor Instructions  
Exhibitor Evaluation

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