



New Mexico Solar Energy Association

2008 Display Ad and Solar Fiesta Booth Price List



A la Carte Prices (See our *Solar Fiesta Package Deals* below.)

Display Ads¹		SunPaper² (individual ads, bi-monthly newsletter)	Solar Fiesta Guide^{2,3}	Retail Items	Price
Full page	7"w x 9"h	\$75	\$250	Solar Gingerbread House	\$10
1/2-Pg	7"w x 4.5"h	\$50	\$150	Solar Home Plan CD, 1st or 2nd	\$25
1/4-Pg	3.5"w x 4.5"h	\$25	\$75	Kill-a-Watt Meter	\$30
1/8-Pg (biz card)	3.5"w x 2"h	\$15	\$50	T-Shirts (call for availability)	\$15

¹ - Call us for ad design fees.

² - Artwork should be black and white; send camera-ready art or a file in .tif, .pdf, .jpg, or .gif format with a resolution of at least 250 dpi.

³ - Ads due by Friday, August 1, 2008.

2008 Solar Fiesta Booth Rental (9/20-21)

Electricity is available for \$50 for A/B booths. \$50.00

Indoor Booths: Includes one table & two chairs

A - 8' deep x 10' wide \$350.00

B - 6' deep x 10' wide \$300.00

Outdoor Booths: Includes one table & two chairs

C - 11'x11', End Booth (circled on site map) \$150.00

D - 11'x11', Midrow Booth \$100.00

(Rent adjoining C and D booths for \$25 off the combined price.)

E - 11'x11', Non-Profit Row \$30.00

Membership	Price
Individual	\$30
Family	\$30
Business	\$75
Individual Lifetime	\$250
Business Lifetime	\$400
Teacher w/copy of ID	\$10
Student w/copy of ID	\$10
Senior (62 & up) w/copy of ID	\$10

Package Deal Prices (Compare to our "A la Carte" prices above.)

Would you like a group of ads and a Solar Fiesta booth at a reduced price? Package deals assist you with maintaining a NMSEA presence throughout the year at a discount. All deals include a booth and an ad in the Solar Fiesta (SF) Guide and in five SunPapers. Use the same ad for all or vary them as you desire. Pay one fee for all these and more.

Package Deals	Non-Profit		Watt		Kilowatt		Megawatt⁴		Gigawatt⁴	
Benefits	Item	Value	Item	Value	Item	Value	Item	Value	Item	Value
Booth or Allowance toward Upgrade	E	\$30	D	\$100	C or D	\$150	B, C or D	\$300	A, B, C or D	\$350
Ad in Solar Fiesta Guide	Bizcard	\$50	Bizcard	\$50	1/4-Pg	\$75	1/2-Pg	\$150	Full Page	\$250
Ad in SunPapers (5)	Bizcard	\$75	Bizcard	\$75	1/4-Pg	\$125	1/2-Pg	\$250	Full Page	\$375
SF Wknd Workshop Passes (\$50)			1	\$50	2	\$100	4	\$200	5	\$250
SF Wknd Exhibit Passes (\$10)	2	\$20	2	\$20	2	\$20	4	\$40	8	\$80
Solar Fiesta T-Shirts (\$20) <small>(Women's or Men's: S/M/L/XL/XXL. XXXL by special order – contact us)</small>			1	\$20	2	\$40	4	\$80	5	\$100
<i>Approximate Value</i>		\$177		\$319		\$514		\$1024		\$1,409
Package Deal Price		\$160		\$285		\$460		\$920		\$1,260

⁴ - Electricity for booth sizes A and B is included.

Register for Solar Fiesta before Wed, July 16, 2008 to receive a 10% discount on Solar Fiesta items!

For further information on display ads, Solar Fiesta booths or package deals, contact our 2008 Solar Fiesta Manager, Mary McArthur (505-281-0471, marymac@hubwest.com) or our office (505-246-0400/888-886-6765, info@nmsea.org).