



New Mexico Solar Energy Association

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www.nmsea.org

Promoting Renewable Energy and Sustainability Since 1972

Dear Solar Enthusiast,

This year and last, New Mexico's Legislature passed a number of clean energy bills that greatly incentivized alternative fuels, energy efficiency and solar electricity and heating. To that, add high energy prices and global warming and we have a ripe environment for the growth of solar and renewable energies, and sustainable and energy-efficient building materials and appliances. New Mexicans are thirsty for information on how to decrease their energy bills and protect the environment.

Solar Fiesta is "the" annual event for connecting these green-minded consumers with vendors of solar technologies and alternative building materials. *New Mexico Solar Energy Association* (NMSEA) organizes the fair and we enthusiastically invite you to exhibit and/or become a sponsor to help us grow the Fiesta and your business. Display your solar products, energy-efficient appliances and alternative building materials to people who are seeking to decrease their energy costs and carbon footprint.

The 8th annual Solar Fiesta will be *September 15-16* from *10am to 5pm*. "*Brighter SOLutions*" is our theme this year. Our new location, *Highland High School in Albuquerque*, is a brighter solution. (Highland High School is located at 4700 Coal SE, south of I-40, just south and west of the San Mateo and Central intersection.) We have more indoor exhibit space and greater workshop seating capacity. More details are enclosed and our website contains information about previous Solar Fiestas.

Attached or on our website, please find exhibitor information with a la carte pricing and package deals.

NMSEA also offers *sponsorships* at a variety of levels. For example, funding of \$5,000 includes registrations for members and invited guests of your company, an indoor or outdoor booth, acknowledgement of your sponsorship on Solar Fiesta brochures and NMSEA's website, a one-page advertisement in the Solar Fiesta Guide and announcements of your sponsorship from the event stage. Full benefits of this and other levels of funding are noted on our website.

Register by 8/10 to be listed in the Solar Fiesta Guide. The display ad deadline is 8/13.

In 2006, we were again delighted to hear that we had the "right" kind of crowd, an interested, communicative public asking focused questions. We hope you will use this event to promote your brighter solutions to the public that is most interested in you!

Thank you for your time and your consideration of our request. I look forward to speaking with you.

Sincerely,

Mary McArthur
2007 Solar Fiesta Manager
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